



PLACER COUNTY SHERIFF CORONER-MARSHAL

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EDWARD N. BONNER
SHERIFF-CORONER-MARSHAL

DEVON BELL
UNDERSHERIFF

PRESS RELEASE

Date/Time of Release: Wednesday, August 27, 2014
Date/Time of Occurrence: Tuesday, August 26, 2014
Nature of Event: Sign up for emergency notifications
Location of Call: Placer County, CA
Released by: Dena Erwin, PIO (530) 889-6901

SHERIFF EDWARD N. BONNER RELEASES THE FOLLOWING:

The Placer County Sheriff's Office, in partnership with emergency response agencies throughout Placer, Sacramento and Yuba counties, has implemented a state-of-the-art emergency mass notification system. It provides critical information, delivered quickly.

Now is the time for the public to sign up to receive notifications – if we can't reach you, we can't alert you.

In the event of law enforcement activity, fire, unexpected road closures, missing persons, evacuations or other emergencies, citizens can sign up to be notified on their cell phones, work phones or home phones. Simply log onto www.Placer-Alert.org to enter up to five addresses; i.e., children's schools, your home, your parents' home, etc. If there is any activity in the vicinity of those addresses, you will be notified. All personal information is kept strictly confidential.

The new emergency notification system by Everbridge was made possible through a grant from the California Office of Emergency Services, and was approved by the Placer County Board of Supervisors Tuesday.